

Australian Society of Baking – Privacy Statement

The Australian Society of Baking (ASB) is committed to protecting your privacy. This privacy policy has been created using the Privacy Act of Australia (1988).

ASB will hold and process the personal information which you provide via the ASB website (the Site), or its other websites, or by submitting emails and/or online forms for its own internal business purposes, including lawful purposes relating to recruitment where information is sent by you via the recruitment part of the ASB website.

Postal, E mail and Telephone Privacy Policy

If you supply us with your telephone number, you may receive telephone contact from us with information. You may also receive telephone contact from us with information regarding new products and services, online surveys, or upcoming events. If you supply us with your postal address you may receive periodic mailings from us with information on new services or forthcoming events. Your e mail address may be used by us to notify you about updates to the site and/or contact you for marketing purposes.

Newsletter

ASB uses a third-party provider, MailChimp and other tools to deliver its online newsletters. These tools gather statistics around email opening and clicks using industry standard technologies including clear gifs to help us monitor and improve our e-newsletter.

Events registration

ASB uses third party providers, Eventsforce, Eventbrite, and others for registration of its events.

Security and performance

ASB uses a third-party service to help maintain the security and performance of its websites. To deliver this service it processes the IP addresses of visitors to the ASB websites.

Use of Cookies

In addition to the information you submit to us via the websites, ASB may collect information about visits to the websites. ASB collects information on the page browser access. This is used within ASB to improve the design and layout of its websites. ASB gathers information on the relative popularity of each page, the average number of pages accessed by visitors, the number of emails sent or files downloaded, and the average time spent on the site. None of this information is linked back to you as an individual.

The websites may use the following cookies on each page:

- Session cookies - to enhance your browsing quality by allowing ASB to know what pages you visit on this website and others.
- Google Analytics - we use this information to compile reports on website usage, visitor sources and analyse browser versions.
- Vimeo/YouTube cookies - may be set on your computer once you click on the YouTube video player. YouTube will not store personally identifiable cookie information for playbacks of embedded videos using the privacy enhanced mode.
- Third-party security service – ASB uses a third-party service to filter out malicious requests.

Data disclosure to third parties

ASB does not sell personal information. It does not pass on online personal information out of its control. Please note that by sending your personal information to ASB you are explicitly consenting to the processing and transfer of such information in this way.

External links

ASB may provide hyperlinks from the websites to websites of third parties. Please note that this privacy statement applies only to the contents of the websites and not to those websites to which ASB may provide a link.

Changes to this privacy policy

ASB keeps its privacy notice under regular review. This privacy notice was last updated on 18 April 2018

Contact us

On written request from you, ASB will provide details of any personal information which you have provided us with (this may be at a small charge) and/or to cease to make use of your personal information for the purposes described above. ASB may require proof of identity from you prior to disclosing such information. This is in order to safeguard the security of your information. You may forward any request in writing to admin@associationexecutiveservices.com.au