



# SPONSORSHIP **PACKAGES**

2026/2027



WE'RE WORKING TO TAKE THE SOCIETY TO THE NEXT LEVEL.

## WOULD YOU BE INTERESTED IN JOINING OUR EFFORTS?

A big thank you to all our current sponsors for the Australian Baking Scholarship. Our Scholarships in 2025-2026 financial year were a tremendous success with 7 regional winners enjoying a 5-day educational study tour in 2025.

In 2025, we added in a networking night, the night before the conference. The conference & the Gala Dinner are all being held in Melbourne this year. At the Gala Dinner, we will be presenting the regional winners with their trophies and announcing our two national winners who will be off to the San Francisco Bakery Institute on a 5-day tour and course. This of course would not be possible without the continued support of our sponsors.

36 years strong! Our scholarships offer industry-wide opportunities for bakers & pastry chefs to showcase their talent and travel to amazing destinations like Germany, France, and the USA to hone their skills. Over 268 have benefited! As this financial year ends, we are asking for your continued support to continue with the scholarships in 2026-2027 and beyond.

# OUR GREAT PACKAGES



## 1 YEAR GOLD

6 Available Sponsorships

- 12 months Gold Sponsorship of the Australian Society of Baking – including listing and web link on its website.
- Gold Sponsorship of the 2026 National Scholarship Awards (see separate benefits attachment).
- Corporate membership of the ASB in 2026-2027 Financial Year.
- Gold Sponsorship of one (1) of the six (6) major Chairman's Dinner sponsorship packages for this October (see addendum).
- One (1) corporate table of 8 for the 2026 Chairman's Dinner.
- 1 x conference ticket to the ASB October 2026 conference.
- 1 x ticket to the Scholarship welcome cocktail function at the 2026 October conference.
- 1 x ticket to the ASB State Events.
- 2 x Social Media posts.

**\$6,500 (+ GST)**



## 3 YEAR GOLD

6 Available Sponsorships

- 3 Years Gold Sponsorship of the Australian Society of Baking – including listing and web link on its website.
- 3 Years Gold Sponsorship of the National Scholarship Awards (see separate benefits attachment).
- 3 Years Corporate membership of the ASB.
- 3 Years Gold Sponsorship of one (1) of the six (6) major Chairman's Dinner sponsorship packages for this October (see addendum).
- One (1) corporate table of 8 at each Chairman's Dinner for the next 3 years.
- 1 x conference ticket to the ASB October conference each year for 3 years.
- 1 x ticket to the Scholarship welcome cocktail function each year for 3 years at the October conference.
- 1 x ticket to the ASB State Events each year for 3 years.
- 2 x Social Media posts per year.

**\$18,600 (+ GST)**

**(\$6,200 + GST pa.)**

# OUR GREAT **PACKAGES**



## **1 YEAR SILVER**

10 Available Sponsorships

- 12 months Silver Sponsorship of the Australian Society of Baking – including listing on its website.
- Silver sponsorship of the 2026 National Scholarship Awards.
- Corporate membership of the ASB 2026-2027 Financial Year.
- 1 x ticket to the ASB October 2026 conference.
- 2 x complimentary Tickets to the 2026 Chairman's Dinner (or 25% off a Table of 8).
- 1 x Social Media posts.

**\$2,950 (+ GST)**



## **3 YEAR SILVER**

10 Available Sponsorships

- 3 Years Silver Sponsorship of the Australian Society of Baking – including listing on its website.
- 3 years Silver Sponsorship of the National Scholarship Awards.
- 3 Years Corporate membership of the ASB.
- 1 x ticket to the ASB October conference each year.
- 2 x complimentary Tickets to the Chairman's Dinner (or 25% off a Table of 8) for 3 years.
- 1 x Social Media posts per year.

**\$8,250 (+ GST)**

**(\$2,750 + GST pa.)**

# THANK YOU FOR YOUR SUPPORT

By becoming a sponsor and supporting the scholarship program, you will forge closer ties with the Australian Society of Baking and play a vital role in shaping the future of the baking industry.

ON BEHALF OF THE ASB EXECUTIVE COMMITTEE



*Imran Ibrahim*  
**ASB ACTING PRESIDENT**

All ASB's scholarship package funds will be invested into ASB industry growth initiatives, including the running, development & promotion of The National Scholarship Awards; support of the Chairman's Dinner...and...the prizes/ rewards available to Scholarship contestants.

# CONTACT US

 0404 192 600

 [scholarships@australiansocietyofbaking.com.au](mailto:scholarships@australiansocietyofbaking.com.au)

 [www.australiansocietyofbaking.com.au](http://www.australiansocietyofbaking.com.au)

